



Women's Sponsorship 2023/24 Brochure.

Enhance your reputation and create unforgettable memories

Marshall



2023/24 Sponsorship Brochure

Welcome.

Milton Keynes is the fastest growing city in the country. Sitting in the middle of the Oxford to Cambridge Arc brings a unique innovation and high growth business environment for Milton Keynes. Home to almost 300,000 people and a thriving economy, Milton Keynes is a world-leader in smart, sustainable innovation and green technology.

From Matchday and Player Sponsorships to advertising with MK Dons, we can help you reach a large captive audience in a variety of ways as you Enhance your reputation and create unforgettable memories for your clients, associates, family and friends. Whether you are a local business, a multinational corporate or a group of friends and family, we have a wide range of sponsorship opportunities to suit your needs and objectives.

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Team Sponsorship & Partnerships.

Front & back of the shirt sponsor is unavailable at this moment in time

benefits include:

- Logo to appear across the Home & Away kit of all Women's First Team & Under 23s players.
- Up to 6 matchday tickets, for each home game behind the dugout (inc. cup fixtures)
- Full announcement of sponsorship to be made across both social media and website
- Company logo displayed the official club website
- Company logo to be displayed on the Matchday Programme
- Framed shirt, signed by all of the players and staff at the end of the season
- Full page advert in matchday programme
- Site visit during the season from two players

Back of Shorts Sponsorship (right leg)

Seasonal: £5,000 +VAT

Sleeve Sponsorship (left arm)

Seasonal: £5,000 +VAT



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Matchday Sponsorship.

Enhance your reputation, whether you are a local business, a multinational corporate or a group of friends and family, we have a wide range of sponsorship opportunities to suit your needs and objectives.

Match Sponsor

- Framed, and signed football from all MK Dons FC Women players
- Up to 10 matchday tickets, for the selected home fixture, located behind dugout
- Ability to select, and award the 'Player of the Match' with the player of the match trophy and prosecco after the full-time whistle.
- Full announcement of sponsorship to be made across social media
- Announcement over the PA system during 'Player of the Match' award
- Advertisement within the matchday supplement for the selected home fixture
- Logo to be on corresponding match report on the website, along with photo taken with Player of the Match
- Tour of changing room and tunnel ahead of kickoff, photo of the group in the dugout prematch

£500 + VAT per fixture



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Matchday Sponsorship.

Corner Kick Sponsorship

- Short advert to be displayed on the screens at every corner kick
- Company logo displayed the official club website
- Company logo to be displayed on the matchday supplement (home fixtures only)
- Up to 4 matchday tickets, for each home game behind dugout (inc. cup fixtures)
- Full announcement of sponsorship to be made across both social media and website

Seasonal: £2,500 +VAT

Goal Sponsorship

- Graphic to be displayed on the screen, and across social media for each goal scored, with company logo displayed.
- Company logo displayed the official club website
- Company logo to be displayed on the matchday supplement (home fixtures only)
- Up to 4 matchday tickets, for each home game behind dugout (inc. cup fixtures)
- Full announcement of sponsorship to be made across both social media and website

Seasonal: £2,500 +VAT



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Matchday Advertising.

Substitution Sponsor

- Graphic to be displayed on the screens for each substitution with company logo
- Announcement over the PA system during every substitution
- Social media announcement, with branding, for each substitution
- Coverage of all home games, and social media coverage for all away games (inc. cup fixtures)
- Up to 6 matchday tickets, for each home game behind dugout (inc. cup fixtures)
- Full announcement of sponsorship to be made across both social media and website
- Company logo displayed the official club website
- Company logo to be displayed on the matchday supplement (home fixtures only)

Seasonal: £5,000 +VAT

Matchday Programme Sponsor

- Logo to be displayed on the front cover of each matchday supplement that will be supplied to all spectators virtually
- Full page advert within the matchday supplement for all games
- Up to 6 matchday tickets, for each home game behind dugout (inc. cup fixtures)
- Full announcement of sponsorship to be made across both social media and website
- Company logo displayed the official club website
- Company logo to be displayed on the matchday supplement (home fixtures only)
- Screen advertisement during each home game

Seasonal: £5,000 +VAT



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Player & Staff Sponsorship.

Show your support for an individual player and raise your profile throughout the season in the process with our Player Sponsorship options.



1

Chloe
Sansom

13

Darcy
Guy

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Player Sponsorships.

Player Sponsorship | Option 1

- Framed, signed photo by the sponsored player (presented at sponsors' evening)
- Company logo displayed within the player profile section on the official club website throughout the season
- Company logo displayed on the player sponsor section of the matchday supplement
- Company logo displayed on social media announcements (goals, milestones etc.)
- Invitation for up to two people to attend the player sponsor' presentation evening
- Two matchday tickets, for each home game (inc. cup fixtures)
- £50 received directly by the player

£350 + VAT per player

Player Sponsorship | Option 2

Company to receive all the benefits as option 1, including...

- £100 received directly by the player
- Up to 6 matchday tickets, for each home game (inc. cup fixtures)
- Selected player to visit company – social media announcement

£480 + VAT per player

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Staff Sponsorship.

- Framed, signed photo by the member of staff
- Company logo displayed on the player profile section on the official club website throughout the season
- Company logo displayed on the player sponsor section of the matchday supplement
- Company logo displayed on any individual social media announcements
- Invitation for up to two people to attend the player sponsor' presentation evening

£350 + VAT per player



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Travel Sponsorship.

Coach Travel Sponsorship

- Company logo displayed the official club website
- Company logo to be displayed on the matchday supplement (home fixtures only)
- Up to 8 matchday tickets, for each home game (inc. cup fixtures)
- Full announcement of sponsorship to be made across both social media and website
- Screen advertisement during each home game
- Social media post announced for each away game (covered by coach travel)
- Full page advert in matchday programme
- Site visit during the season from two players

Seasonal: £7,500 + VAT

Travel Wear Sponsorship

- Company logo displayed across all travel wear (Polo, Hoodie, Gilet and Bench Coats)
- Company logo displayed the official club website
- Company logo to be displayed on the matchday supplement (home fixtures only)
- Up to 6 matchday tickets, for each home game (inc. cup fixtures)
- Full announcement of sponsorship to be made across both social media and website
- Screen advertisement during each home game
- Full page advert in matchday programme
- Site visit during the season from two players

Seasonal: £5,000 + VAT





Get in touch.

If you would like to discuss any of our sponsorship packages,
please email ethan.wallbank@mkdonsset.com

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