



MK DONS WOMEN  
**2023/24 SEASON TICKET.**

[#ForTheLoveOfTheDons](#)

*Marshall*



## 2023/24 SEASON TICKET BROCHURE

# Welcome.

Thank you for taking the time to consider purchasing an MK Dons Women's Season Ticket for the upcoming 2023/24 campaign, your support means everything. Whether you are new to the area, the sport or the Football Club, there is a place for you here at Stadium MK.

During the 2022/23 Season we saw the Club have the most successful season to date. A season, in which we achieved Berks & Bucks County Cup Final victory where we lifted the trophy, our highest ever League finish and a season of Record attendances at Stadium MK. With a great squad we won't be looking back as we continue to have an even bigger 2023/24 Season.

Last Season, we had some great support from our MK Dons Women fans. It was great to see and hear the support from the stands both home, at Stadium MK and Fairfields, and away on the road. The team and I hope to see some of those faces supporting us again this season, as well as some new faces too to join the MK Dons Family.



Chloe Sansom  
MK Dons Women Captain





2023/24 SEASON TICKET BROCHURE

# The Price.

**Adult £35**

**Under 18s: £10**

Fixtures will be split between:

Stadium MK, MK1 1ST

Fairfields Sports Hub, MK11 4BA (November-January)

Click [HERE](#) to purchase your 2023/23 Season Ticket





## 2023/24 SEASON TICKET BROCHURE

# Benefits.

Being a Season Ticket holder brings many benefits; moments of joy, pride, community and belonging, but that's not all. You are also paying the best possible price for your seat over the whole season guaranteed.

- Access for 11 scheduled FA Women's National League Southern Premier Division home games
- Access to all MK Dons Women Home Cup Games - FA Cup, National League Cup and County Cup
- Two editions of a special MK Dons Women Newsletter just for Season Ticket holders
- Discounted ticket to the MK Dons Men's Marshall Father of Loud day in the 2023/24 season







## 2023/24 SEASON TICKET BROCHURE

# Discounts.

- **10% discount** instore only at the Castore Club Shop
- **10% discount** at the concourse kiosks pre-match, excluding bars
- **10% discount** on purchasing additional EFL League home match tickets.
- **10% discount** on food at Marco Pierre White Steakhouse Bar & Grill Milton Keynes, excluding after 6pm on a Saturday
- **10% discount** on MK Dons Sport & Education Trust programmes
- **Discounts** on purchasing tickets for Emirates FA Cup/Carabao Cup/Papa John's Trophy matches taking place at Stadium MK (subject to agreement with opposition club)
- The opportunity to **BRING A FRIEND FOR FREE** to an EFL League match at Stadium MK twice during the 2023/24 season. One of which will be on a dedicated 'Bring a Friend for Free' match
- **Discounts** from MK Dons Partners and Sponsors. Visit [mkdons.com](https://www.mkdons.com) for the full list.





2023/24 SEASON TICKET BROCHURE

# A message from Maralyn Smith.

MK Dons Sport and Education Trust (SET) oversees and manages the MK Dons Women's football team and Girl's Football Development Pathway, both of which provide opportunities for over 170 girls and women. We are immensely proud of this project and wish to develop the team and our MK Dons Women's supporter base.

MK Dons Women has an excellent relationship with MK Dons and are proud to be able to wear the MK Dons badge on their match and training kit. We are supported by the Club with day-to-day media, commercial and stadium access too, however, none of squad are on a salary and only receive a small contribution to their travel and expenses through MK Dons SET. Despite this modest funding, the Women's team has, year-on-year, outperformed the level of its financial support - at the end of the last season, we finished in fifth place in the FA Women's National League - the third tier of Women's football and just one promotion from the Women's Championship.

Maralyn Smith  
MK Dons SET CEO





## 2023/24 SEASON TICKET BROCHURE

# Sponsorship.

For the Women's team to grow and develop, there is a need to find investment and sponsorship to underpin the support that is already in place. It costs approximately £75,000 to run a team in our league based on our current setup but if our ambitions are to achieve promotion, we are looking at a significant increase in costs to meet the criteria for the League and to recognise the professionalism of the players.

Marshall Amplification, Title Partners of the MK Dons Women, make a significant and vital contribution to the operation of the Women's team and it is this type of support that we need to develop further.

Therefore, we are looking to develop relationships with sponsors to help grow the infrastructure for MK Dons Women and would welcome the opportunity to talk to businesses and investors to help us achieve our dream of Women's Super League (WSL) football in Milton Keynes.

For sponsorship opportunities, please see the Sponsorship Brochure or contact Maralyn, [maralyn.smith@mkdonsset.com](mailto:maralyn.smith@mkdonsset.com)







2023/24 SEASON TICKET BROCHURE

# Supporter Base Development.

One of the principal ways that MK Dons Women can create a sustainable future for the team and our ambitions for the future, is to build a fan base that competes with WSL and Championship football teams and, indeed, MK Dons Men's attendances.

With the successes of the Lionesses during UEFA Euro 2022, and hopefully a good run in the World Cup this month, there is an ever-growing interest in Women's Football, and we hope to sustain the momentum created by encouraging all those that support the Lionesses to get behind MK Dons Women and show that Milton Keynes can have the largest following outside of London.

If you are interested in getting involved and helping develop MK Dons Women's support, I am looking to bring together a team of volunteers as a 'think tank' to look at avenues for engaging Milton Keynes in coming to games and getting behind the team.

If you are interested in the above, please contact Maralyn,  
[maralyn.smith@mkdonsset.com](mailto:maralyn.smith@mkdonsset.com)



THE FA WOMEN'S NATIONAL LEAGUE

# THE <sup>23</sup><sub>24</sub> FIXTURES.

## August

Sun 20 Oxford United H

## September

Sun 3 Chatham Town H

Wed 6 London Bees A

Sun 10 Ipswich Town H

Sun 17 Cheltenham Town A

Sat 24 Billericay Town H

## October

Sun 8 Hashtag United A

Wed 11 Rugby Borough H

Sun 22 Cardiff City A

## November

Sun 5 Portsmouth A

## December

Sun 3 Plymouth Argyle H

## January

Sun 7 Hashtag United H

Sun 14 Ipswich Town A

Sun 28 Cheltenham Town H

## February

Sun 11 Billericay Town A

Wed 12 London Bees A

## March

Sun 10 Chatham Town A

Wed 13 Rugby Borough A

Sun 24 Cardiff City H

Sun 31 Portsmouth H

## April

Sun 21 Oxford United A

## May

Sun 5 Plymouth Argyle A





## 2023/24 SEASON TICKET

Click [HERE](#) to purchase your 2023/23 Season Ticket

[boxoffice@mkdons.com](mailto:boxoffice@mkdons.com) / 01908 622933  
[mkdons.com](http://mkdons.com)